

GOVERNMENT OF ANDHRA PRADESH

**ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion - Release of advertisement in daily Newspapers regarding Event Manager on Contract Basis in APTDC - Sanction of Rs.40,513/- (Rupees Forty Thousand Five Hundred and Thirteen Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 251

Dated: 12-03-2014.

Read the following:-

1. From the Executive Director (Mktg), APTDC, Hyderabad, Lr.No.TDC/PR/50/2013, Dated: 05-10-2013
2. Government Memo.No. 5905/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 31-10-2013.
3. From the Commissioner of I & PR, A.P., Hyderabad, Lr.No.15590/Advt/2013, Dated: 30-01-2014.

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**ORDER:**

In the reference 1<sup>st</sup> read above, the Executive Director (Mktg), A.P. Tourism Development Corporation, Hyderabad has forwarded bill for an amount of Rs.40,513/- pertaining to M/s. Akshara Advertising Limited, Hyderabad towards release of advertisement in daily Newspapers regarding Event Manager on Contract Basis in A.P. Tourism Development Corporation.

2. In the reference 2<sup>nd</sup> cited, Government have requested the Commissioner of Information & Public Relations, A.P., Hyderabad to scrutinize the bills and return the same to the Government. Accordingly, he has returned the bills duly verified and certified.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.40,513/- (Rupees Forty Thousand Five Hundred and Thirteen Only) to M/s. Akshara Advertising Limited, Hyderabad towards release of advertisement in daily Newspapers viz., The Hindu, Hyderabad & Sakshi, Hyderabad on 06-09-2013 regarding Event Manager on Contract Basis in A.P. Tourism Development Corporation.

4. The amount sanctioned at para-3 above shall be debited to the following head of account:

“3452 - Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11-Normal State plan, SH (13) - Tourism PMU, 260 -Advertisements, Sales and Publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and Disburse the same to M/s. Akshara Advertising Limited, Hyderabad through bank. The following are the bank account details.

Bank Name	:	Axis Bank Limited
Bank Brach	:	P.M. Road, Mumbai
Bank Account No.	:	9100 200 4748 2542
IFSC Code	:	UTIB 00 00 00 4

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. Akshara Advertising Limited, Hyderabad.

The Chairman & Managing Director, A.P. Tourism Development Corpn., Hyderabad.

The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department.

The Deputy Pay and Accounts Officer, A.P. Secretariat Hyderabad.

The Accounts Officer, YAT & C (PMU) Department.

SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER